



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

MAY & YTD 2021



ABU DHABI HOTEL PERFORMANCE

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DEPARTMENT OF CULTURE
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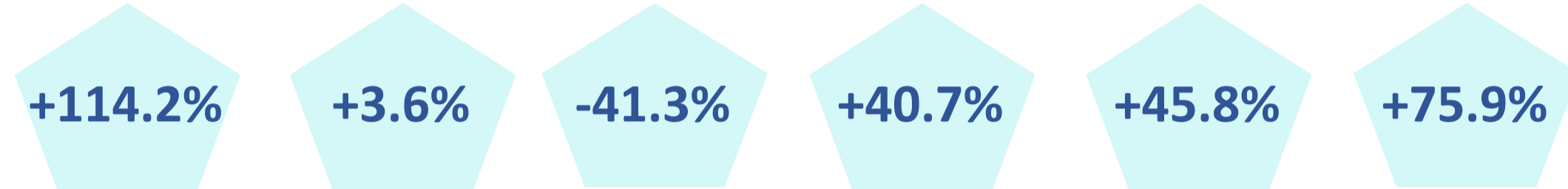
MAY & YTD 2021

OVERALL PERFORMANCE – MAY 2021

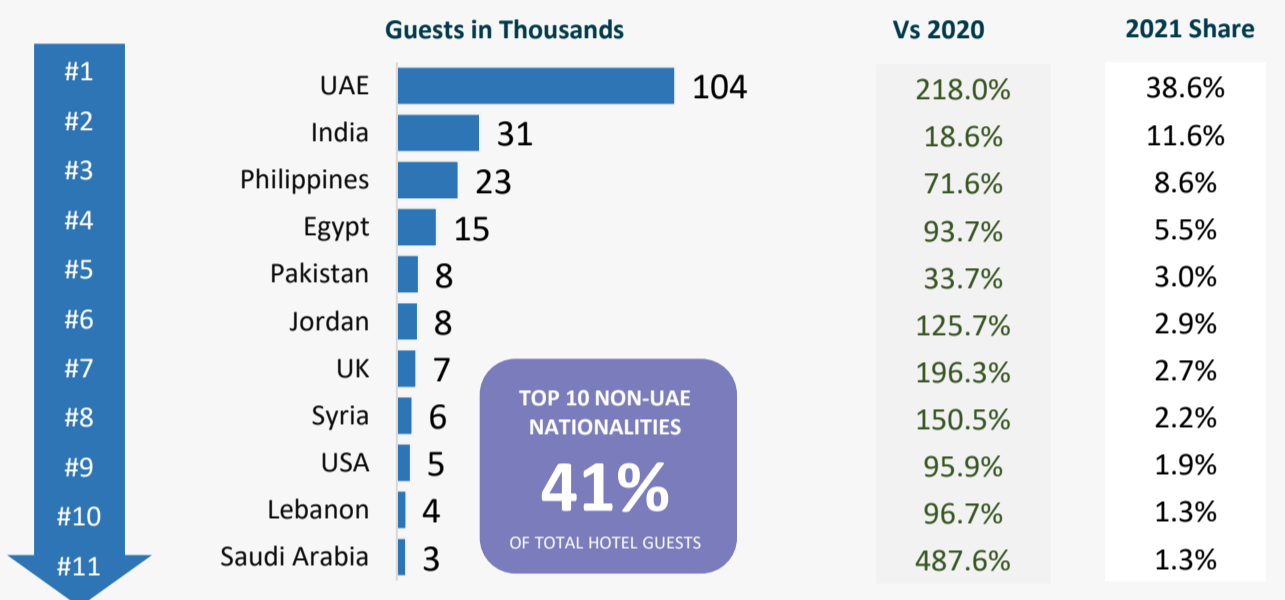
May 2021
Performance



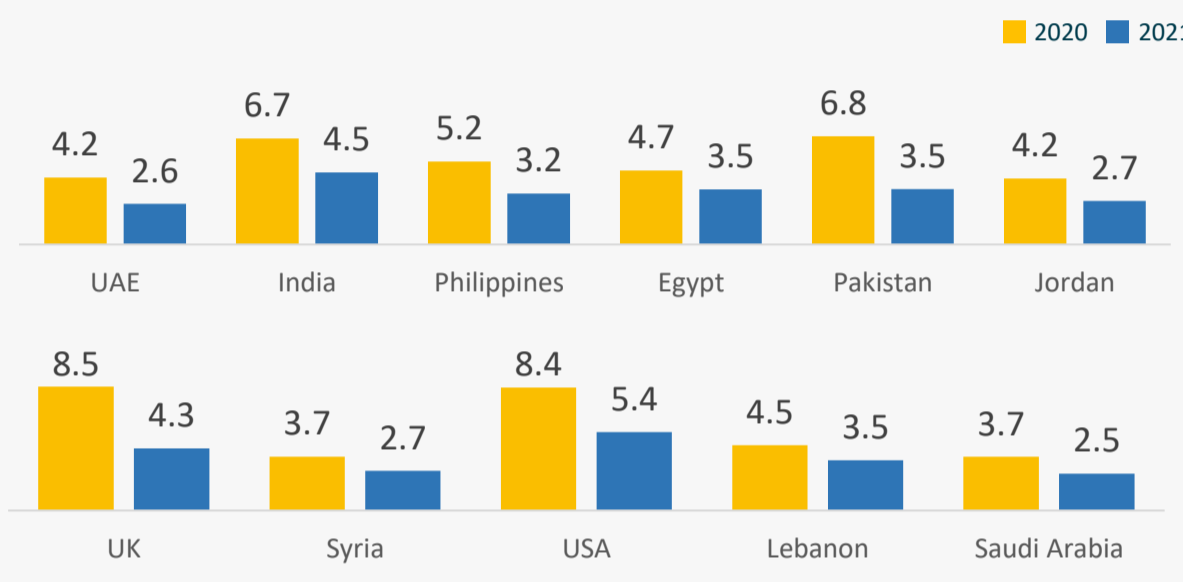
% Change vs
2020



HOTEL GUEST NATIONALITIES – MAY 2021



ALOS ACROSS TOP NATIONALITIES – MAY 2021



PERFORMANCE BY REGIONS – MAY 2021

MAY 2021	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020
Guests (K)	229.4	+114.6%	28.1	+106.4%	11.4	+127.4%
Occupancy	66%	+4.5%	65%	+7.4%	49%	-20.3%
ALOS (Nights)	3.5	-42.9%	2.6	-25.9%	2.7	-20.9%
Total Rev(M AED)	278.7	+82.0%	22.2	+116.0%	15.7	-5.1%
ARR (AED)	289	+41.6%	277	+69.4%	448	-10.1%
REVPAR (AED)	189	+47.9%	180	+82.0%	220	-28.3%

PERFORMANCE BY STAR-RATINGS – MAY 2021

MAY 2021	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020
Guests (K)	108.6	+123.4%	91.0	+98.8%	44.2	+116.2%	25.2	+134.9%
Occupancy	56%	+17.4%	73%	-2.7%	68%	-10.3%	77%	-0.3%
ALOS (Nights)	3.3	-29.7%	2.5	-42.0%	2.9	-49.5%	7.1	-54.4%
Total Rev(M AED)	208.2	+121.2%	57.7	+47.3%	18.8	+23.4%	31.9	+1.6%
ARR (AED)	420	+60.9%	201	+23.5%	157	+16.4%	250	+8.2%
REVPAR (AED)	233	+88.9%	147	+20.1%	107	+4.4%	193	+7.8%

YTD MAY 2021 PERFORMANCE

OVERALL PERFORMANCE – YTD MAY 2021

YTD May 2021 Performance

Hotel Guests
1,238K

Hotel Occupancy
65%

Hotel ALOS
3.5 Nights

ARR (AED)
283

REVPAR (AED)
185

Revenues (AED)
1.5BN

% Change vs 2020

-8.6%

-0.7%

+5.9%

-4.5%

-5.1%

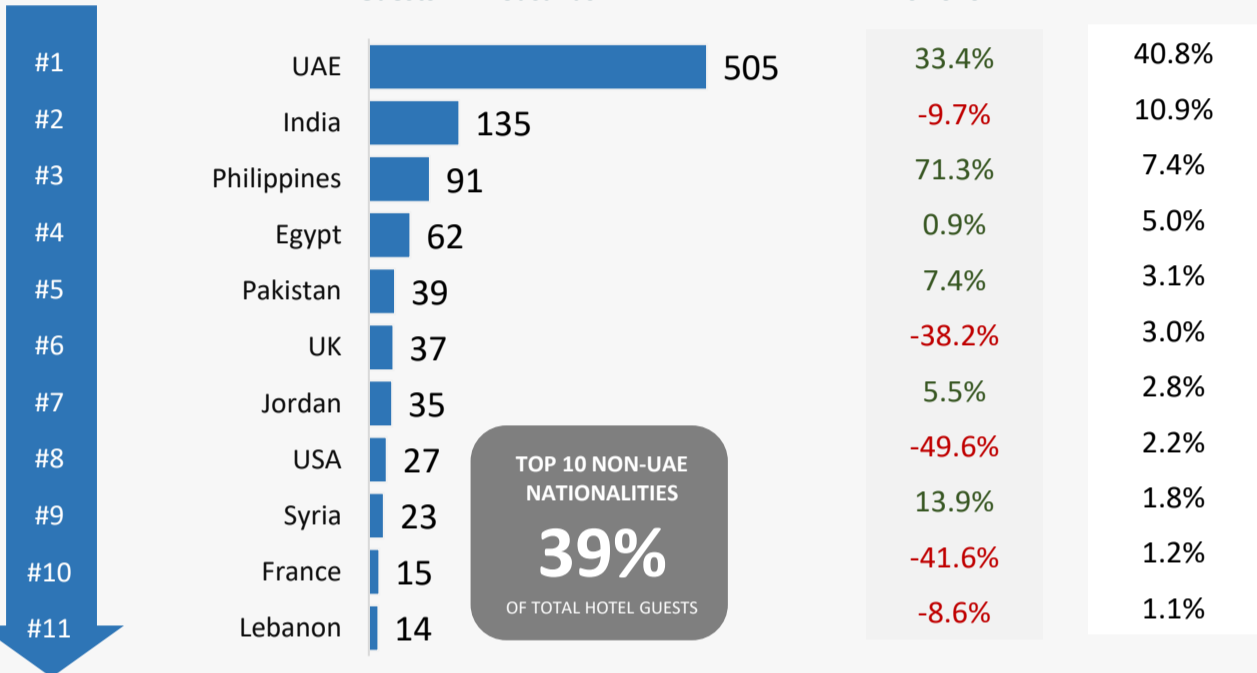
-6.8%

HOTEL GUEST NATIONALITIES – YTD MAY 2021

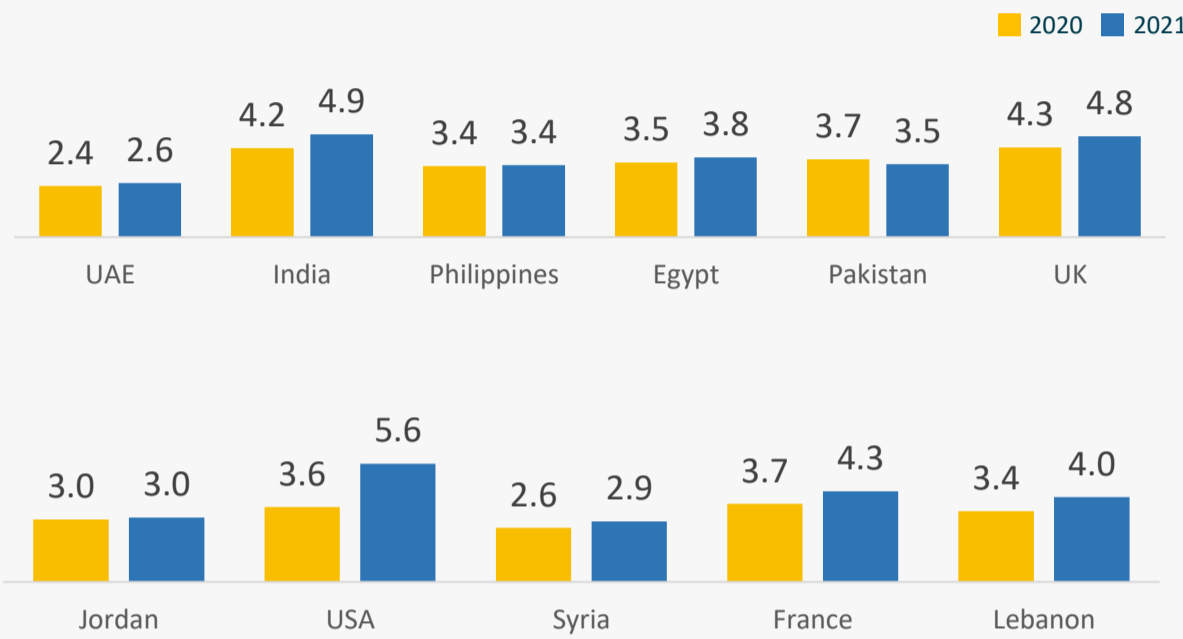
Guests in Thousands

Vs 2020

2021 Share



ALOS ACROSS TOP NATIONALITIES – YTD MAY 2021



PERFORMANCE BY REGIONS – YTD MAY 2021

YTD 2021	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020
Guests (K)	1,055.1	-10.4%	135.2	+2.1%	48.2	+7.2%
Occupancy	66%	-1.0%	67%	+18.3%	50%	-19.4%
ALOS (Nights)	3.6	+5.0%	2.6	+21.3%	3.0	+17.1%
Total Rev(M AED)	1,319.4	-8.8%	108.4	+38.5%	89.1	-14.1%
ARR (AED)	276	-5.5%	270	+22.4%	507	-19.7%
REVPAR (AED)	182	-6.5%	181	+44.7%	254	-35.3%

PERFORMANCE BY STAR-RATINGS – YTD MAY 2021

YTD 2021	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020
Guests (K)	474.6	-19.8%	434.7	+0.6%	200.0	-7.9%	129.1	+14.1%
Occupancy	56%	+1.9%	73%	+0.5%	70%	-2.1%	78%	-4.3%
ALOS (Nights)	3.6	+19.4%	2.6	-1.9%	3.0	-3.0%	6.9	-14.2%
Total Rev(M AED)	986.3	-5.7%	284.2	-0.6%	95.7	-17.6%	150.7	-16.2%
ARR (AED)	399	-6.2%	202	-2.0%	160	-8.0%	241	-5.8%
REVPAR (AED)	224	-4.4%	148	-1.5%	112	-10.0%	187	-9.9%